Concerns and Suggestions for the Reopening Plan (ESOL Department)

1. The plan is thorough, overwhelmingly so. Staff members expressed concern with comprehending and digesting it.

2. Staff members want to be able to speak confidently to students and visitors about appropriate procedures. They request **trainings** to help them rehearse behaviors and responses they will need to know well to function when the campus is reopened. A suggestion is for a video of office etiquette and communication strategies.

3. Many people do not pay much attention to signage. They are not print oriented. Video is much more appealing to many people. A recommendation is that a Reopening video be created and sent to all students, as well as posted on the college website. (See 24Hour Fitness reopening video as an example.)

4. Welcome Tents should be ramped up to educate people about expectations for all people on campus. People should be required to pass through a Welcome Tent to be sure they get this information.

5. In a recent letter-to-the-editor in The Oregonian, a behavioral psychologist recommended that people will respond with more appropriate behavior if the behavior is incentivized. For example, randomly give people raffle tickets for CCC bling as rewards for good behavior, such as wearing masks. Let's figure out some ways to bring some fun and levity to the situation.

6. Theater and dance has traditionally been used as medium for informing the public about health issues. People will pay a lot more attention to a performance than a poster.

7. Use social media to alter students to requirements and changes.

The Reopening Plan should be analyzed for how it reflects DEI. For example, providing signage only in English would fail to address the need of students and visitors not fluent in English.

Question: Will the college provide staff who must be in close contact with students with PPE, such as face shields? How would staff/faculty apply for equipment?